Syncrofy
BY COENTERPRISE

Webinar:

Order Lifecycle Visibility Insights: A Chat with Advance Auto Parts

May 20, 2020

Speakers



Amy Murphy, Senior Manager, Systems Engineering – EDI and Secure File Transport, Advance Auto Parts

Amy has 20+ years of experience managing EDI. She specializes in transforming EDI compliance programs, including vendor EDI compliance program design, training, and implementation.



Jennifer Tattenbaum, Vice President of Product Management, CoEnterprise

Jennifer is a passionate product leader and strategist. She leads the product development and roadmap for Syncrofy.

Syncrofy
BY COENTERPRISE

Webinar Agenda

- About CoEnterprise
- Syncrofy Overview
- Insights from Amy Murphy, Advance Auto Parts
- Q&A

Syncrofy
BY COENTERPRISE

About CoEnterprise

An award-winning software and services company for enterprise and mid-market customers

Syncrofy

coenterprise

- Founded in 2010, HQ in New York City
- Privately owned with 150+ employees
- Over 1,000 software implementations
- Well-known clients across all industries
- Extensive EDI and supply chain expertise
- Solutions include: Syncrofy, a unique SaaS EDI & supply chain visibility platform



OUR MISSION

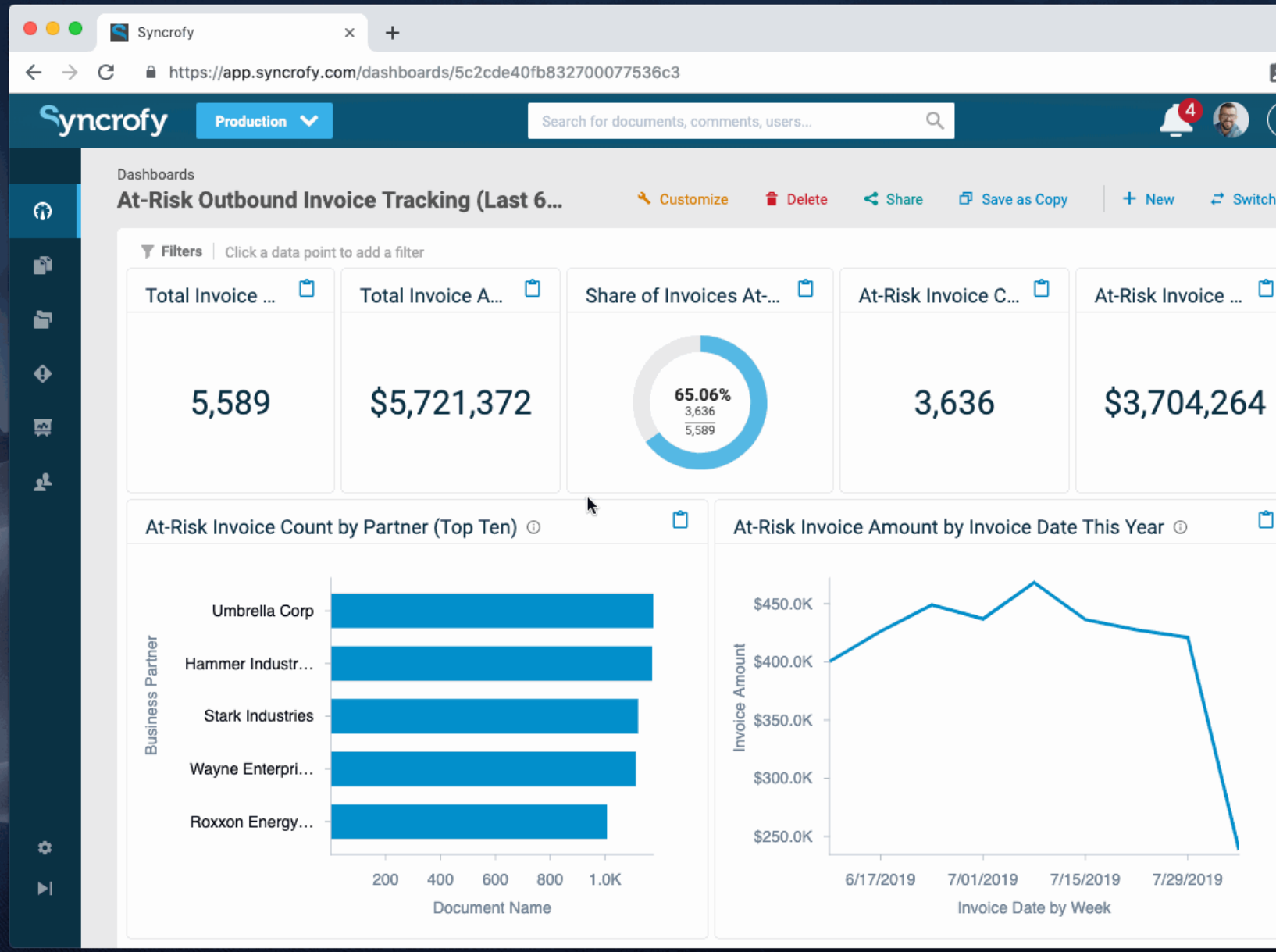
To equip people with the resources to analyze their data to make faster, smarter business decisions.

Syncrofy
BY COENTERPRISE

The power to analyze and act upon your business data—all in one place.

Syncrofy is…

A real-time visibility and self-service EDI solution that requires no advanced technical knowledge and makes your business data actionable



Syncrofy Solves Real Business Problems

- ✓ Business Exceptions
- ✓ Late Shipments
- ✓ Late PO Acknowledgements
- ✓ Constant IT Time Requirements
- ✓ Collaboration with Internal Teams and Partners
- ✓ Customizable EDI Reporting
- ✓ Gaining Actionable Insights from EDI Data
- ✓ Unacknowledged Documents/Transactions
- ✓ Order Lifecycle Visibility

Syncrofy
BY COENTERPRISE

Syncrofy
BY COENTERPRISE

A Chat with Amy Murphy of Advance Auto Parts







Syncrofy is solving tangible EDI & supply chain problems for leading enterprise companies





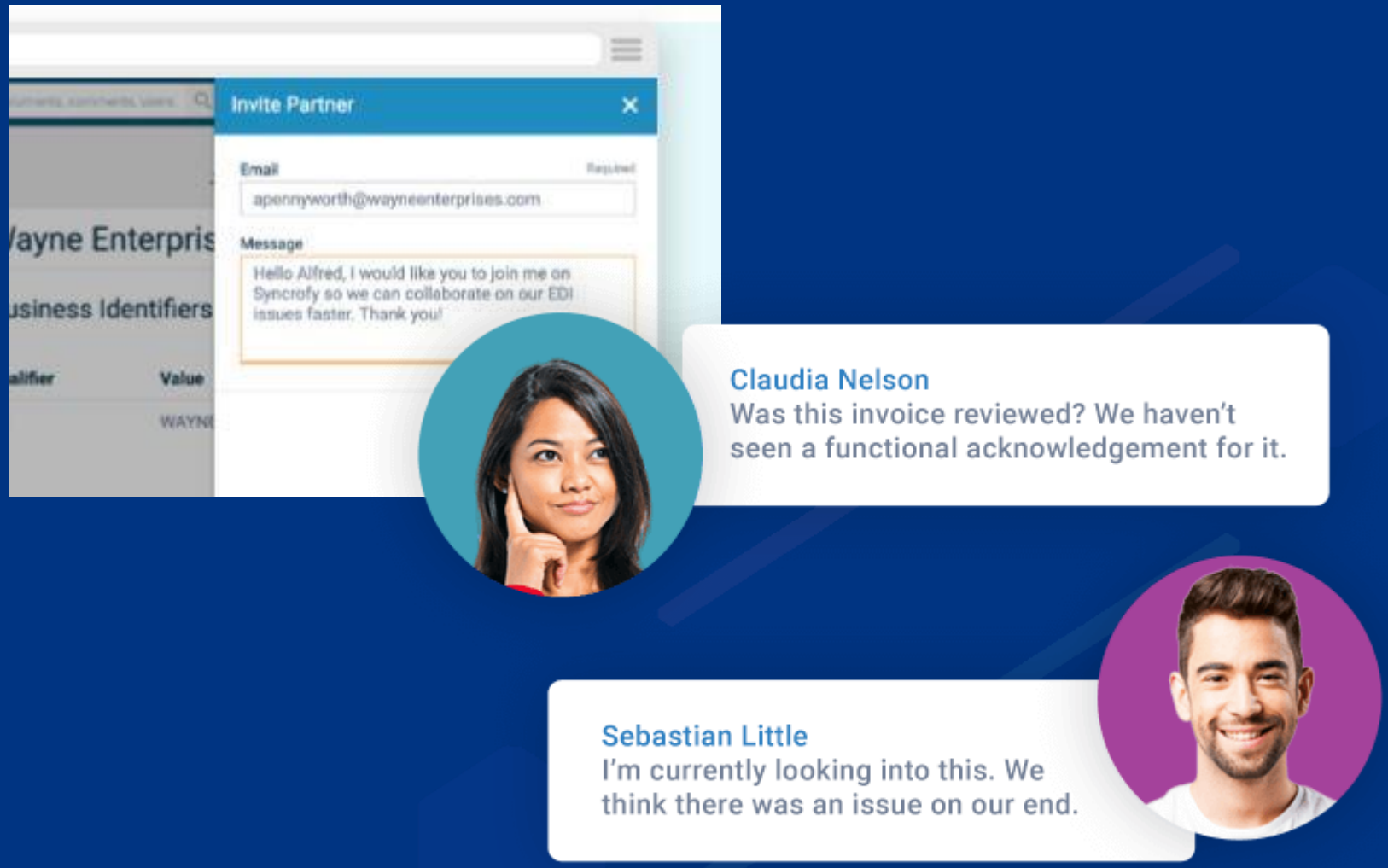








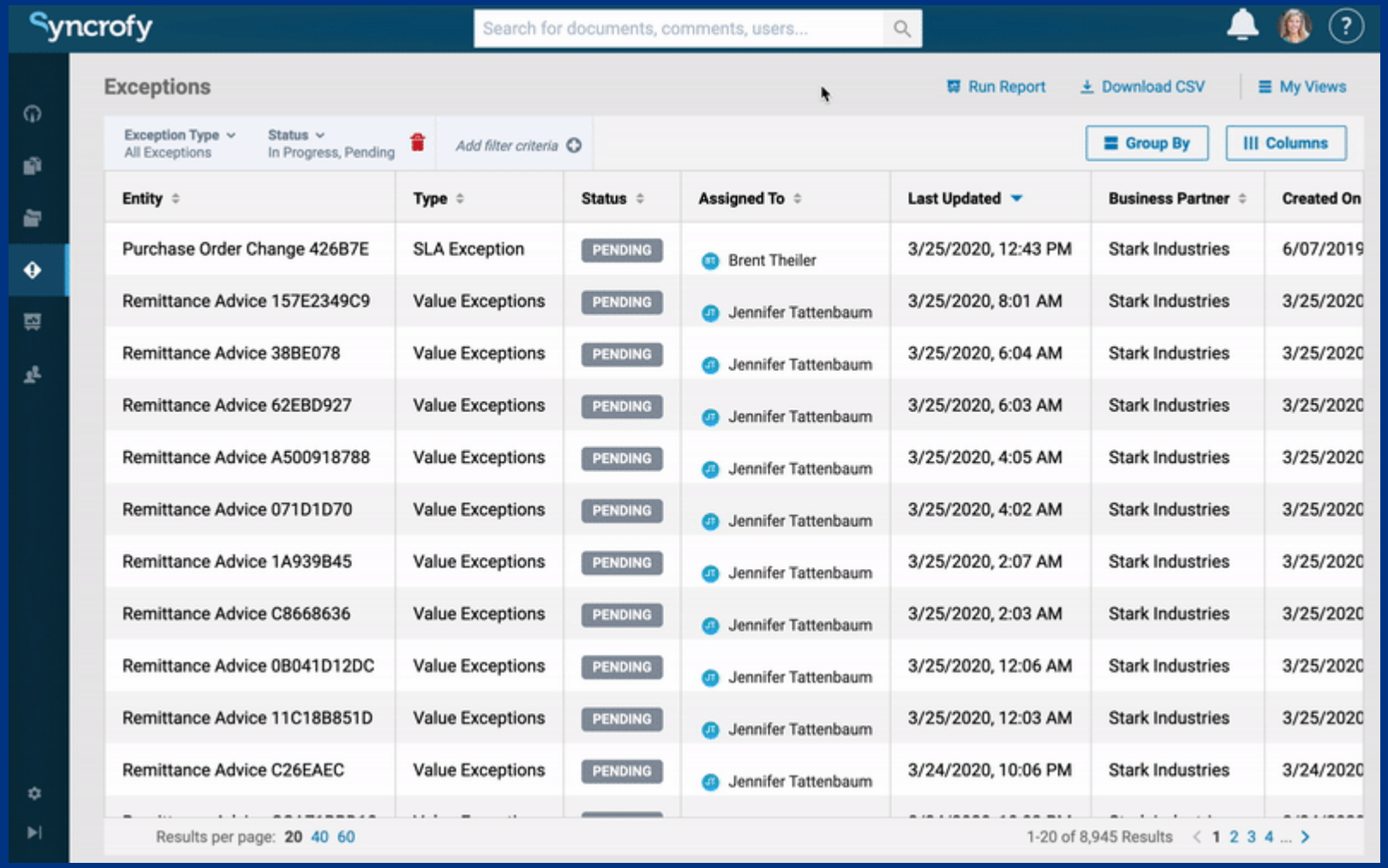
Drive Collaboration with Partners



- Communicate with teams across your organization and your partners to confront transaction issues together, all in one place
- Invite your business partners to collaborate seamlessly

Syncrofy
BY COENTERPRISE

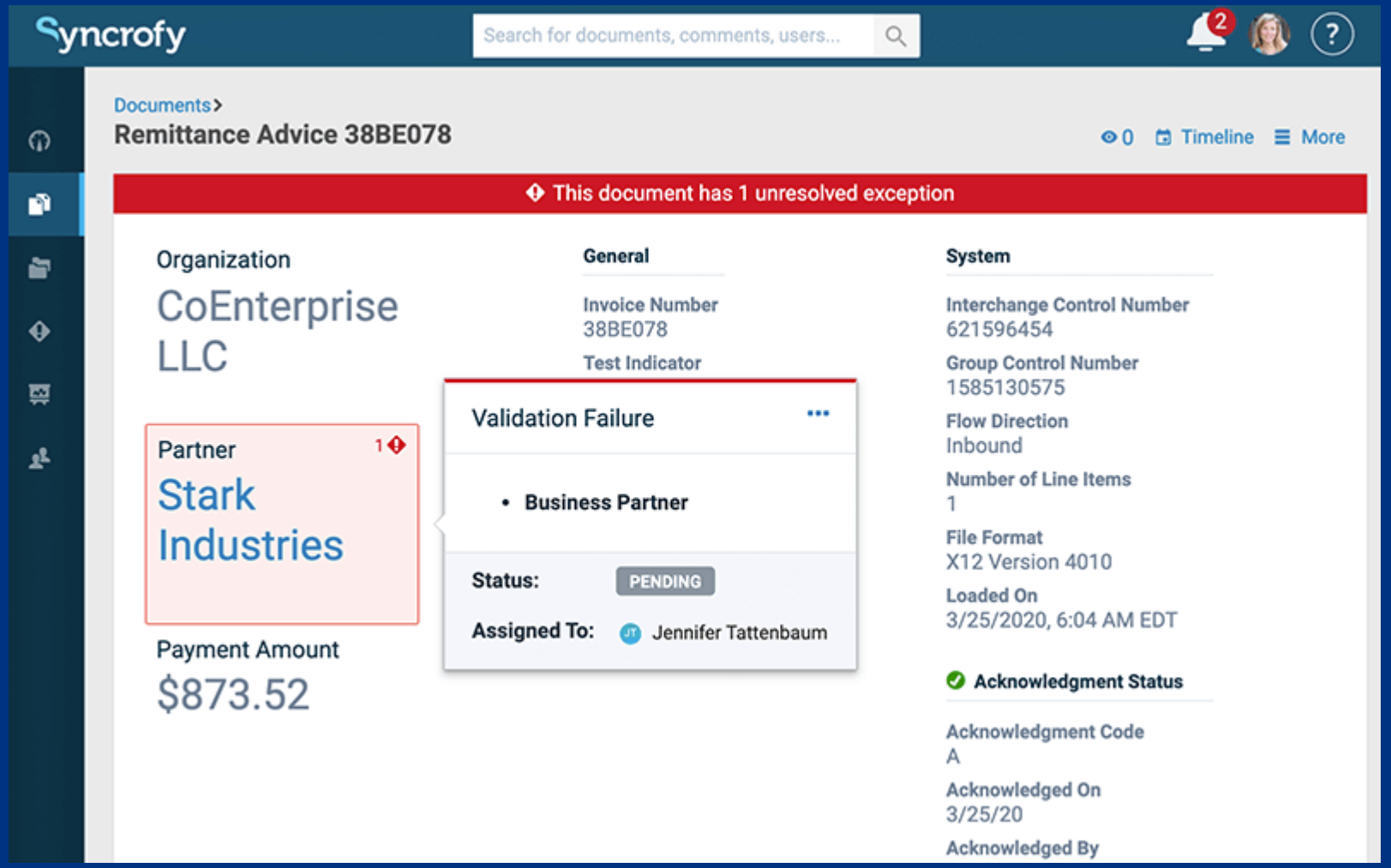
Easily Search Across Your Data and Reduce the Burden on IT



- See and analyze your EDI and supply chain data in a simplified way from anywhere, on any device
- Alleviate stress on IT resources
- Enable your business to operate faster and smarter

Syncrofy
BY COENTERPRISE

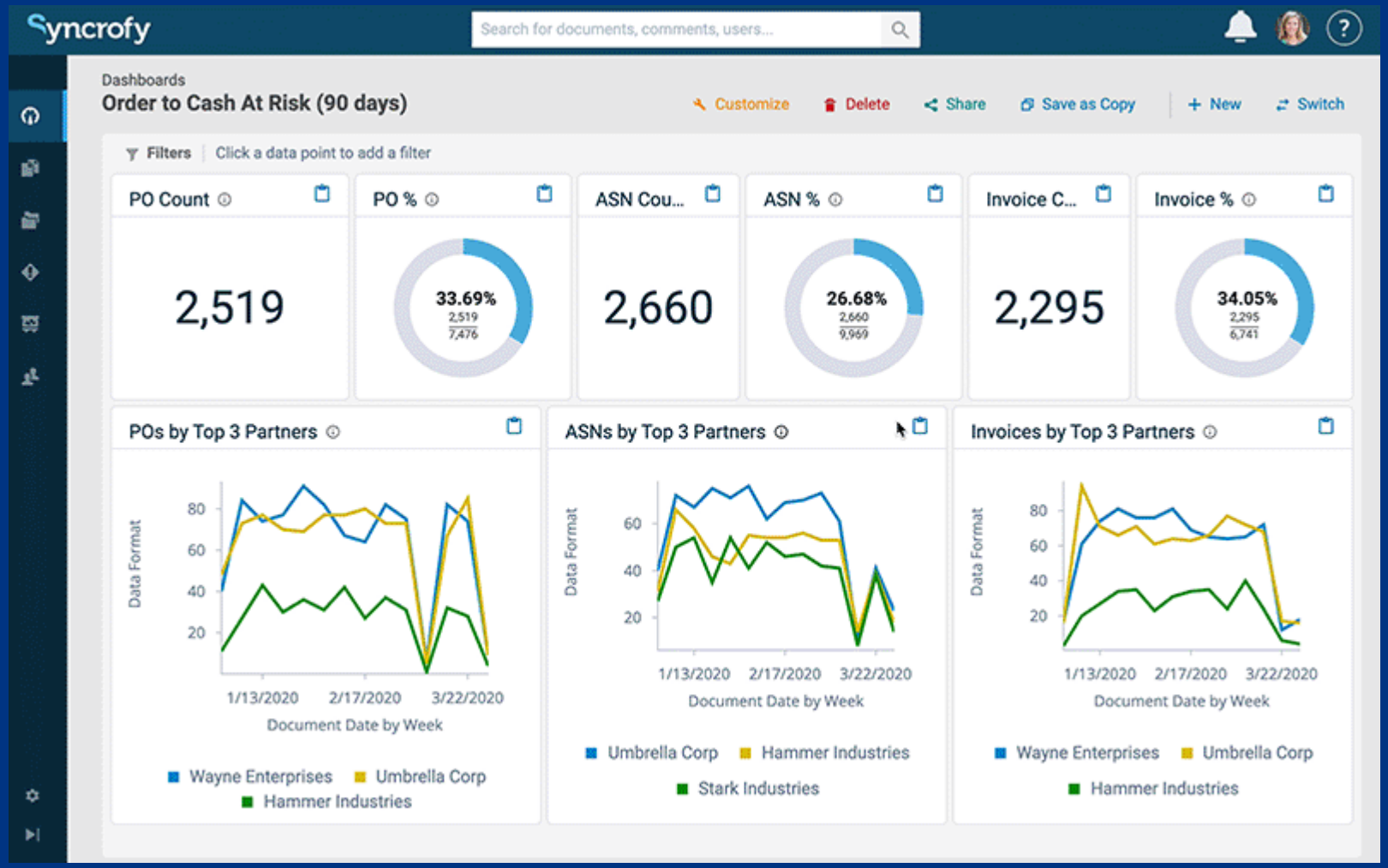
Proactive Monitoring to Manage EDI, Exceptions, and Chargebacks



- Create notifications and alerts to remain on top of your business operations
- Set rules to proactively monitor for errors
- Get contextual alerts on SLA exceptions and other critical issues

Syncrofy
BY COENTERPRISE

Real-Time Data Visibility to Help Answer EDI-related Questions



- Access your real-time business data
- View changes immediately
- Remain proactive by monitoring business trends and managing key priorities
- Build transparency within your organization

Syncrofy
BY COENTERPRISE

Has your EDI or IT team been furloughed due to COVID-19? Are you struggling to stay on top of your EDI requests? Do you need help?

We're offering Syncrofy completely free during COVID-19 to help companies like yours easily leverage EDI for your supply chain.

Syncrofy BY COENTERPRISE

Apply Today.
We are here to support you!

Visit info.coenterprise.com/covid-19.




Q&A

Syncrofy
BY COENTERPRISE

Thank you.

To learn more about the power of Syncrofy and what it can do for your business, visit www.coenterprise.com/syncrofy.